

Downtown **d**ecorations Incorporated



TREE FLUFFING

Fluffing

The biggest key to having your new Adirondack pine tree look its best is fluffing your branches properly. The tree branches ship flat and need to be fluffed prior to installation to give the tree it's fresh out of the forest look.



Initial Setup

Set up an area near where your tree is being installed to prep your branches. The area should be sheltered from the elements, clean and well-lit.

Set up some tables at a comfortable height to work at.

You will need:

Clippers Floral Wire Gloves Extension Cord

Branch Fluffing

- You branches will come on steel racks or in boxes. Take the flat branch from the box and begin fluffing.



- Spread the branches out in a fan-type fashion. Make sure to get it wide enough to look like a tree branch but not so wide that it looks like a spider.



- Plug the tree branch in to test the lights. It is better to fix the lights on the ground than on a lift later on.



- Make sure the lights are evenly spaced throughout the fluffing.

Attaching Ornaments

- You have been provided with a branch by branch breakdown of ornaments in your install manual. Please carefully review first.
- Lay out the ornament boxes in a logical fashion so you can easily get to them.
- Create a sample branch to use as a template. Securely attach the ornaments to the branches using floral wire. Do not hang them. Tightly wire the ornaments to each branch. The ornaments should look seated rather than hanging.



Final Fluffing

- As you put the branches on the tree, fluff them so they are touching each other. This will give an even looking tree with no spaces or holes.
- Have a person on the ground act as the eye. They will notice inconsistencies that may be hard to spot when close up to the tree. Squinting while looking at the tree may help you notice any spaces in the lights.
- Have everyone eyeball the tree and make sure everything looks good. Make sure there are no dangling ornaments, missing lights or flat branches.

