

# Preparing Artwork for Sunbrella/Screenprinted Banners



## Layout Specifications in CMYK:

Create layout at full scale or 100%. If your banner is 28" wide x 60" high then your layout will be the same; 28" x 60".

Keep graphic within printable area.

### Example:

28" x 60" has a printable area of 26" x 52" centered.

18" x 36" has a printable area of 16" x 28" centered.

In other words the left and right margins are set at **1"** and top and bottom margins are set at **4.0"**.

## Programs and File Formats:

All artwork **must** be in **vector** format. Create your layout in a vector program such as **Adobe Illustrator or Corel Draw**.

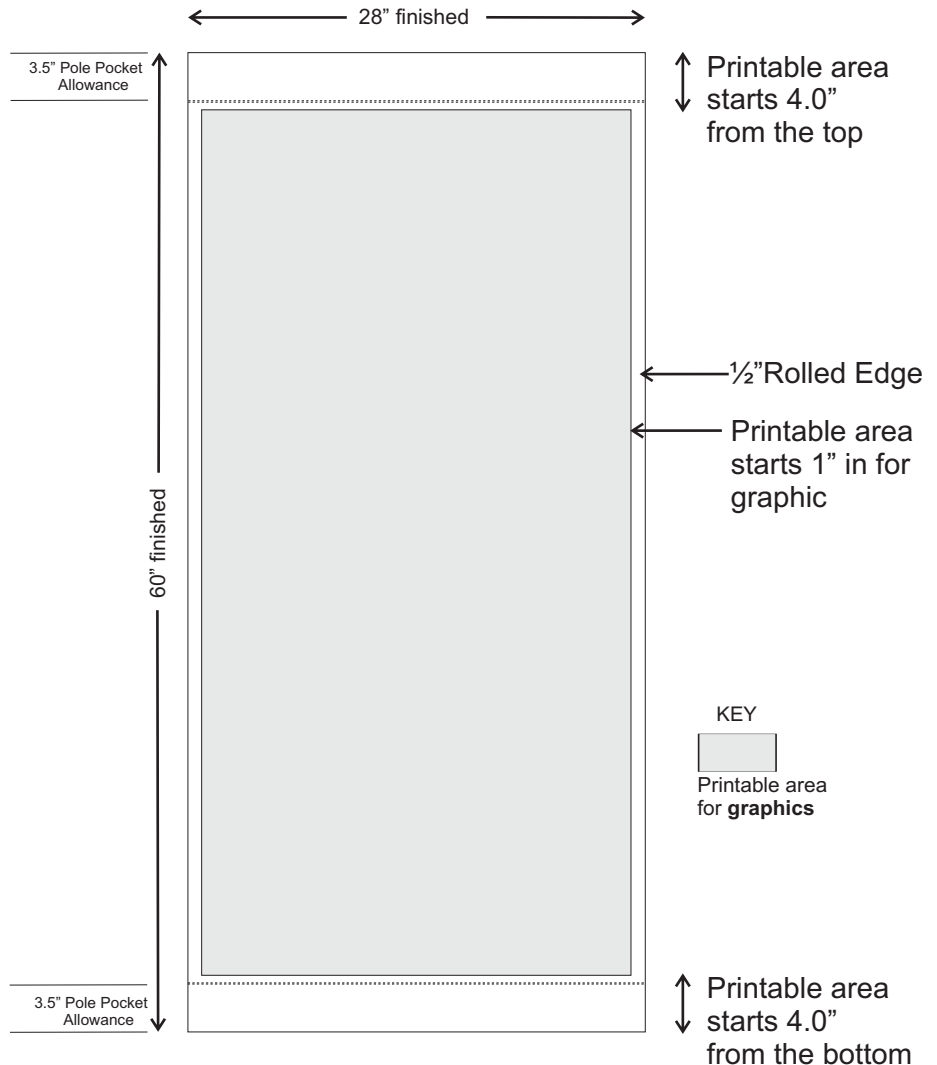
Files can be saved as **AI, EPS or PDF** (When saving as a PDF be sure to select the option: **preserve illustrator editing capabilities**)

## Text:

All text has to be **converted to outlines or curves**. This is a very important step to assure that all copy is printed to your specifications.

## Spot Colors:

All color needs to be identified with a **PMS** color code number (Pantone Matching System). **This includes graphics and logos**.



## Pole Pocket Allowance:

Pole pocket size is determined by the diameter of the rod arm. If the rod arm is in excess of 13/16" in diameter, contact one of our representatives to help determine pocket size as you will need a pole pocket larger than 3.5".

**When providing custom logos or original artwork, the image must be in a vector format.**

**If this work is not provided as a vector graphic, a surcharge will be applied to convert the image/s. Please contact your Sales Representative for pricing.**